

Measure A Strategic Plan - Project Data Sheet

Project Number: Sponsoring Agency:
 Project Name:

Date Updated:
 Version:

PROJECT DESCRIPTION

1	This program will reduce traffic congestion, improve air quality and expand commuter choices on North County roads through the formation of carpools and vanpools.
2	The program will also facilitate the use of transit services, bicycle and pedestrian options, telecommuting and flexible work hours.
3	Where possible funds will be used in partnership with employers seeking to improve employee retention and mitigate the job-housing imbalance by expanding commute options for employees.
4	Funds may be used for planning, implementation, education, marketing and incentives to stimulate use of alternative transportation options.

ASSUMPTIONS

1	Funding is assumed to be draw-down and distributed on an annual basis in equal payments.
2	While not shown below, other non-Measure A funds may be used to fund this project

Funding	Total Distribution of Funds	Annual Distribution of Funds			Total
COST (2010 dollars) x 1000	\$2,000	\$67			\$2,000
Measure A	\$2,000	\$67			\$2,000
Total	\$2,000	\$67			\$2,000

SCHEDULE	dates		duration months	dates		single distribution every year	dates		duration months
	start	finish		start	finish		start	finish	
	4/1/10	7/1/40	360	4/1/10	7/1/40		4/1/10	7/1/40	360